

EventAnnouncement

18 March 2009

European Paper Week: New look, new location 17-19 November 2009, Brussels



This year's European Paper Week will take as its theme '**Building on paper's values**'. It will take place in the beautifully renovated Marivaux Hotel and Conference Centre in the heart of Europe - Brussels. The conference centre incorporates an old cinema complex and these elegant historical surroundings will host the CEPI Annual Dinner as well as seminars and many other industry sector meetings. From 17-19 November more than 300

participants will discuss and debate latest key issues and challenges.

The European Paper Week logo has also been refreshed to better depict the dynamic era the paper industry finds itself in. It also brands the European Paper Week more clearly for what it is – a superb networking event for the European pulp and paper industry. This year's event will present even more opportunities to meet and discuss with fellow industry representatives through a newly integrated media lounge, common coffee breaks and integrated luncheons.

"Paper Week gives the entire European pulp and paper industry an annual opportunity to meet and debate issues pertinent to its activities and to discuss and respond to the challenges presented as well as identifying opportunities for our industry to build a positive future," remarks Teresa Presas, CEPI Managing Director.

Registration for the event will open in September 2009 and all press representatives and journalists will have free access to the event. Specific press briefings will take place on Wednesday morning 17 November from 8:30.

For more information and high resolution pictures of the venue or the new logo, please contact Daniela Haiduc, CEPI Communications and Public Affairs Officer at +32 2 627 49 15 or d.haiduc@cepi.org

Note to the Editor

European Paper Week

European Paper Week is now one of the most important and respected highlights of the pulp and paper industry calendar. It brings together key players and representatives from across industry, related sectors, and the European institutions, providing an annual platform for high-level debate on the issues that really matter to the paper industry. Its success has been reflected in its growing attendance. European Paper Week website: www.cepi.org/epw